

## HIMADRI SIKHAR SWAIN

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Contact No- 7008529359, Address- Bhubaneswar, Odisha



### Career Summary:

- Highly motivated, business-oriented, and acute attention to detail specializing in Social media intervention, Business analyst, Agribusiness consulting, Demand generation, Farmers meeting, and Post harvest management.
- My Passion is to work in a vibrant environment and learn day by day to grow with the challenges. I have 4.5 years of experience in Agriculture and Consulting space.
- My updated skills and techniques of content making, designing, business analysis and channel management will keep me ahead in achieving success for the organisation.
- A highly organized and quick learning individual having a good interpersonal and digital technology skill, seeking for challenging career opportunities and responsible position in your company.

### Education:

Year	Qualification	Board	College / University	% / CGPA
2020-2022	MBA (Agribusiness Management)	TNAU	Tamil Nadu Agricultural University, Coimbatore	8.40 CGPA
2015-2019	B.Sc (Agriculture)	OUAT	Orissa University of Agriculture and Technology, Bhubaneswar	7.66 OGPA
2012-2014	12 <sup>th</sup>	CBSE	Prabhujee E.M. School, Bhubaneswar, Odisha	84%
2012	10 <sup>th</sup>	CBSE	Prabhujee E.M. School, Bhubaneswar, Odisha	10 CGPA

### Work Experiences: 4.5 years

Sl. No.	Name of the Organisation	Position	Job Role	Tenure
1	MART Global Management Solutions LLP, Bhubaneswar	Associate Consultant	<b>1. Team Lead- TATA Power CSR(Paradip) Agriculture Expert</b> , IEC preparation, Market communication material, Concept note PPT, <b>Project support</b> , Technical writing for <b>tenders and bidding</b> , CV making <b>2. Team Lead- EPIC Groups-</b> Apparel industry hiring in Khordha	Sept' 23 – Present
2	VNR Seeds Pvt. Ltd., Koraput-Malkangiri	Territory Sales Manager	<b>Koraput and Malkangiri TM-</b> Market communication material making, <b>Odisha Business Analyst</b> , ~150 Farmers meeting-cultivation practice, fertilizer management, PHM, Channel management	Aug'22 - Aug'23
3	Indofil Industries Ltd., Bhubaneswar	Market Development Officer	~50 Farmers meeting- crop physiology, fertilizer awareness, PHM <b>Market communication material making, Business analysis-Odisha, Channel management</b>	Aug'19 – Sept'20

**Projects:**

1. Master's Thesis- Evolving Technologies in Digital Agri-tech Platforms (**ICRISAT, Hyderabad**)
2. Master's Internship- Assessing Agri-Fintech Landscape and Identifying Potential Opportunities for Partnerships and Funding. (**Kalgudi Digital Agritech, Hyderabad**)

**Publications:**

1. **The Pharma Innovation Journal**- Assessing a digital agri-tech start-up landscape and identifying potential opportunities for partnerships and funding
2. **Compendium of Management Case studies**- Retailing Sun Brand Batter

**Skills and Areas of Interest:**

- Social Media Management Development
- IEC Material Design
- Multiplatform Outreach Strategy
- Documentation & Report Writing
- Digital Campaigns for Social Impact
- Photography & Videography
- Visual Storytelling
- Content Development
- CSR Communication & Branding
- Sustainability of Livelihood
- Digital and tech intervention in agriculture Skills
- Digital Marketing
- Project Leadership & Team management
- Microsoft Excel Advance
- Market Research and Market Analysis (Agri)
- Brand Management
- Channel Partner Relationship
- Sales Forecasting
- Agricultural Campaign
- Business Analysis

**Certificates and Courses:**

- Microsoft Excel Advance
- PGDCA
- IAB Digital Marketing and Media Foundations Certification
- Leadership in Agricultural Marketing (NIAM, Jaipur)
- Agricultural Pest Control and Management (Govt. of Odisha)
- Project Planning and Management

**Internships:**

- Worked as Project Intern in ICRISAT for 2 months
- Worked as Business Analyst in Kalgudi Digital Private Limited for 2 months
- Was a part of the FSY (FASAL SURAKSHYA YOGNA) initiated by GOVT. OF ODISHA and worked Kalahandi district for 45 days
- Worked in Kendrapara KVK for 3 months during RAWE programme helping the local farmers in every aspect and gathered the socio-economic condition of them

**Achievements:**

- **UGC-NET (MANAGEMENT)** Qualified 2024 December.
- Secured 2 months internship at ICRISAT
- ICAR rank holder in 2020 examination AIR- 102
- Got 2nd rank twice in Mathematics Olympiad in East zone. AIR- 273, 218

**Hobbies:** Photography & Bike Riding

**Languages:** Odia, English, Hindi

**Declaration:**

I hereby declare that all the given information about me is correct, true, and valid. I will present all the original documents whenever required.

*Himadri Srikhar Swain*